## BOARD OF DIRECTORS MEETING


I. Call to Order
II. Approval of Minutes from April 21, 2022
III. Presentation and Approval of the April 2022 Financial Reports
IV. New or Unfinished Business
A. Discussion of Board Packet
V. Director's Report
VI. Committee Reports - presented by Chairperson
A. Education Committee
B. Facilities Committee
C. Fundraising Committee
D. Gift Shop Committee (included in Director's Report)
E. Membership/Development Committee
VII. City of St. Charles Liaison Report
VII. President's Report
VIII. Board Member Roundtable Updates

Have you brought in any new members this month? If so, who?
IX. Communications
X. Executive Session to Discuss Personnel and Administration
XI. Adjournment

Adjournment until: Thursday, June 16, 2022, at 5 PM
at the St. Charles History Museum
215 E. Main Street, St. Charles, Illinois 60174

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# Month End Board Financial Report 

For the period ended April 30, 2022

Prepared by
Tom Anderson, Treasurer

Prepared on
May 5, 2022

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# YTD Balance Statement <br> Apr-22 

| ASSETS |  |  |
| ---: | ---: | ---: | ---: |
| Current Assets Bank Accounts |  | TOTAL |
| $\mathbf{1 0 0 0}$ Cash Accounts | $\$$ | $33,773.90$ |
| 1020 Checking First State Bank | $\$$ | $(173.08)$ |
| 1025 Savings First State Bank | $\$$ | $1,270.02$ |
| 1030 Petty Cash | $\$$ | 275.00 |
| Total 1000 Cash Accounts | $\mathbf{\$}$ | $\mathbf{3 5 , 1 4 5 . 8 4}$ |
| Total Bank Accounts | $\mathbf{\$}$ | $\mathbf{3 5 , 1 4 5 . 8 4}$ |
| Total Current Assets | $\mathbf{\$}$ | $\mathbf{3 5 , 1 4 5 . 8 4}$ |

Fixed Assets
1400 Fixed Assets

| 1420 Computers \& Related Equip | $\$$ | $7,299.00$ |
| :--- | :---: | ---: |
| 1430 Displays | $\$$ | $4,383.00$ |
| 1440 Furniture \& Fixtures | $\$$ | $8,740.00$ |
| 1490 Accumulated Depreciation | $\$$ | $(16,422.00)$ |
| Total 1400 Fixed Assets | $\$$ | $\mathbf{4 , 0 0 0 . 0 0}$ |
| Other Assets |  |  |
| 1720 Investment Acct - Security | $\$$ | $164,935.50$ |
| Total Other Assets | $\$$ | $\mathbf{1 6 4 , 9 3 5 . 5 0}$ |
| TOTAL ASSETS | $\mathbf{\$}$ | $\mathbf{2 0 4 , 0 8 1 . 3 4}$ |

LIABILITIES AND EQUITY
Liabilities
Current Liabilities Accounts Payable

| 2000 Accounts Payable | $\$$ | (16.65) |
| :---: | :---: | :---: |
| Total Accounts Payable | $\$$ | (16.65) |

Other Current Liabilities

|  | $\$$ | - |
| ---: | :---: | ---: |
| IL Dept of Revenue - Sales Tax Payable | $\$$ | 327.00 |
| Sales Tax Payable | $\$$ | 37.88 |
| Total IL Dept of Revenue - Sales Tax Payable | $\mathbf{\$}$ | $\mathbf{3 6 4 . 8 8}$ |
| Total Other Current Liabilities | $\mathbf{\$}$ | $\mathbf{3 6 4 . 8 8}$ |
| Total Current Liabilities | $\mathbf{\$}$ | $\mathbf{3 4 8 . 2 3}$ |
| Total Liabilities | $\mathbf{\$}$ | $\mathbf{3 4 8 . 2 3}$ |

Equity

| 3000 Opening Balance Equity | $\$$ | $162,072.15$ |
| :--- | :---: | :---: |
| 3200 Unrestricted Net Assets | $\$$ | $61,781.08$ |
| Net Revenue | $\$$ | $(20,120.12)$ |
|  | Total Equity | $\mathbf{\$}$ |
| 203,733.11 |  |  |
| YTD TOTAL LIABILITIES AND EQUITY | $\mathbf{\$}$ | $\mathbf{2 0 4}, \mathbf{0 8 1 . 3 4}$ |

PROFIT LOSS STATEMENT
Budget vs. Actuals: FY_2022-FY22 P\&L
Apr-22


| EXPENDITURES | Apr-22 |  | YTD Total |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual |  | Actual |  | Budget |  |
| 5600 Gift Store Expenses | \$ | - |  |  |  |  |
| 5610 GS General Purchases | \$ | 567 | \$ | 691 |  |  |
| 5630 Credit Card Fees | \$ | 32 | \$ | 19 |  |  |
| 5640 Shipping | \$ | - | \$ | 57 |  |  |
| 5641 Square Fees | \$ | 75 | \$ | 89 |  |  |
| Total 5600 Gift Store Expenses | \$ | 674 | \$ | 856 | \$ | 6,000 |
| 5000 Membership Expenses | \$ | - | \$ | 27 | \$ | 1,500 |
| 5200 Fundraising Expenses |  |  | \$ | - |  |  |
| 5201 Licenses City | \$ | - | \$ | - |  |  |
| 5210 Gala Expenses | \$ | - | \$ | 1,000 |  |  |
| 5220 Misc Event Expenses | \$ | - | \$ | 5 |  |  |
| 5260 Legacy Bricks | \$ | - | \$ | - |  |  |
| Total 5200 Fundraising Expenses | \$ | - | \$ | 1,005 | \$ | 6,000 |
| 5400 Program Costs | \$ | 14 | \$ | 58 | \$ | 1,500 |
| 6400 Exhibits | \$ | - | \$ | - | \$ | 3,000 |
| 6010 Payroll Expenses | \$ | 6,217 | \$ | 30,498 |  |  |
| 6017 Museum Assistant |  |  | \$ | (260) |  |  |
| 6050 Payroll Taxes | \$ | 476 | \$ | 3,732 |  |  |
| Total 6010 Payroll Expenses | \$ | 6,692 | \$ | 33,970 | \$ | 84,000 |
| 6100 Building Operations | \$ | - | \$ | 13,166 |  |  |
| 6110 Electric, Water and Sewer | \$ | 276 | \$ | 1,741 |  |  |
| 6120 Gas | \$ | - | \$ | 1,109 |  |  |
| 6130 Maintenance | \$ | 38 | \$ | 152 |  |  |
| 6131 Janitorial | \$ | 32 | \$ | 144 |  |  |
| Total 6100 Building Operations | \$ | 347 | \$ | 16,312 | \$ | 7,000 |
| 6300 Office Expense |  |  | \$ | 550 |  |  |
| 6320 Office Supplies | \$ | 159 | \$ | 894 |  |  |
| 6321 Printer Service | \$ | 239 | \$ | 502 |  |  |
| 6322 Copies | \$ | 319 | \$ | 1,031 |  |  |
| 6323 Tech Support | \$ | 99 | \$ | 1,287 |  |  |
| 6324 Software Renewals | \$ | - | \$ | - |  |  |
| 6350 Office Expense Misc | \$ | 71 | \$ | 242 |  |  |
| Total 6300 Office Expense | \$ | 887 | \$ | 4,506 | \$ | 7,000 |
| 6500 Telephone / Communication | \$ | (17) | \$ | 910 | \$ | 3,500 |
| 6600 Insurance Expenses | \$ | - | \$ | 205 |  |  |
| 6610 Commerical \& Wcomp | \$ | 1,013 | \$ | 1,040 |  |  |
| Total Insurance Expenses | \$ | 1,013 | \$ | 1,246 | \$ | 6,000 |
| 6800 Postage Expenses | \$ | 235 | \$ | 361 | \$ | 150 |
| 6900 Dues Expenses | \$ | 125 | \$ | 243 | \$ | 500 |
| 7000 Promotion \& Advertising Ex | \$ | 192 | \$ | 540 | \$ | 1,500 |
| 7100 Professional Fees | \$ | 200 | \$ | 1,070 | \$ | 3,000 |
| 7400 Staff Development | \$ | - | \$ | - | \$ | 1,000 |
| 8000 Collection Care | \$ | - | \$ | - | \$ | 8,850 |
| 8010 Collection Care Expenses | \$ | - | \$ | 338 |  |  |
| 8020 Offsite Collection Storage | \$ | 616 | \$ | 2,441 |  |  |
| Total 8000 Collection Care | \$ | 616 | \$ | 2,779 | \$ | 9,850 |
| Total Expenditures | \$ | 10,979 | \$ | 63,883 | \$ | 138,500 |
| Net Revenue | \$ | 3,869 | \$ | $(20,835)$ |  |  |

## St. Charles History Museum

GIFT SHOP COMMIITTEE: Statement of Activity Comparison Apr-22

|  | Apr-22 |  | YTD 2022 |  | Budget Total |  | Remaining \$ |  | Apr-21 |  | $\begin{gathered} \hline \text { YTD } 2021 \\ \text { PY } \end{gathered}$ |  | PY 2021 Budget Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4600 Gift Store |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4610 General Sales | \$ | 1,334 | \$ | 3,696 |  |  |  |  | \$ | 1,049 | \$ | 4,426 |  |  |
| 4620 Shipping Fees | \$ | - |  |  |  |  |  |  | \$ | - | \$ | - |  |  |
| Total 4600 Gift Store | \$ | 1,334 | \$ | 3,696 | \$ | 12,000 | \$ | 8,304 | \$ | 1,049 | \$ | 4,426 | \$ | 9,000 |
| Expenditures |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5600 Gift Store Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5610 Inventory Purchases | \$ | 567 | \$ | 691 |  |  |  |  | \$ | - | \$ | 1,021 |  |  |
| 5620 Consignment Purchases | \$ | - | \$ | - |  |  |  |  | \$ | - | \$ | 294 |  |  |
| 5630 Credit Card Fees | \$ | 32 | \$ | 19 |  |  |  |  | \$ | 20 | \$ | 98 |  |  |
| 5640 Shipping | \$ | - | \$ | 57 |  |  |  |  | \$ | - | \$ | - |  |  |
| 5641 Square Fees | \$ | 75 | \$ | 89 |  |  |  |  |  |  | \$ | - |  |  |
| Total 5600 Gift Store Expenses | \$ | 674 | \$ | 856 | \$ | 6,000 | \$ | 5,144 |  | 20 | \$ | 1,413 | \$ | 6,000 |
| Net Operating Revenue | \$ | 660 | \$ | 2,841 | \$ | 6,000 | \$ | 6,856 | \$ | 1,029 | \$ | 3,013 | \$ | 3,000 |

## St. Charles History Museum EDUCATION COMMIITTEE: Statement of Activity Comparison <br> Apr-22

|  | Apr-22 |  | 2022 YTD |  | Budget Total |  | Remaining \$ |  | Apr-21 |  | 2021 YTD |  | $2021$ <br> Budget <br> Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4400 Programs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4410 History Happy Hour | \$ | - |  |  |  |  |  |  |  |  |  |  |  |  |
| 4420 School Programs | \$ | - |  |  |  |  |  |  |  |  |  |  |  |  |
| 4430 Scout Programs | \$ | - |  |  |  |  |  |  |  |  |  |  |  |  |
| 4440 Presentations | \$ | - |  |  |  |  |  |  |  |  |  |  |  |  |
| 4450 Program | \$ | 2,560 | \$ | 2,487 |  |  |  |  |  |  |  |  |  |  |
| 4490 Admissions \& Tours | \$ | - |  |  |  |  |  |  |  |  |  |  |  |  |
| 4491 House Walk | \$ | - |  |  |  |  |  |  |  |  |  |  |  |  |
| 4492 Museum Admission | \$ | 99 | \$ | 144 |  |  |  |  | \$ | 18 | \$ | 40 |  |  |
| Total 4400 Programs | \$ | 2,659 | \$ | 2,631 | \$ | 3,500 | \$ | 869 | \$ | 18 | \$ | 40 | \$ | 3,500 |
| Expenditures |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5400 Program Expenses |  |  |  |  | \$ | 1,500 |  |  |  |  |  |  | \$ | 1,500 |
| 5400 Program Expenses | \$ | 14 | \$ | 58 |  |  |  |  | \$ | 500 | \$ | 515 |  |  |
| 6400 Exhibits |  |  |  |  | \$ | 3,000 |  |  |  |  |  |  | \$ | 4,000 |
| 6430 Temporary Exhibit Supplies | \$ | - | \$ | - |  |  |  |  | \$ | 126 | \$ | 542 |  |  |
| 6440 Display Purchases | \$ | - | \$ | - |  |  |  |  | \$ | - | \$ | 350 |  |  |
| Total 5200 Education Expenses | \$ | 14 | \$ | 58 | \$ | 4,500 | \$ | 4,442 | \$ | 626 | \$ | 1,407 |  |  |
| Net Revenue | \$ | 2,645 |  | 2,572 |  |  |  |  |  |  | \$ | $(1,367)$ |  |  |

## St. Charles History Museum FUNDRAISING COMMIITTEE: Statement of Activity Comparison

Apr-22

|  | Apr-22 |  | 2022 YTD |  | Budget Total |  | Remaining \$ |  | Apr-21 |  | 2021 YTD |  | 2021 Budget Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4200 Fundraising Income |  |  |  |  | \$ | 25,000 |  |  |  |  |  |  | \$ | 25,000 |
| 4200 Fundraising Income | \$ | \$ - |  |  |  |  |  |  | \$ | - | \$ | - |  |  |
| 4210 Gala Revenue | \$ | - | \$ | 2,800 |  |  |  |  | \$ | 1,500 | \$ | 2,075 |  |  |
| 42142021 Gala Paddle Raise | \$ | \$ - | \$ | - |  |  |  |  | \$ | - | \$ | - |  |  |
| 4220 Event Sponsors | \$ | \$ - | \$ | - |  |  |  |  | \$ | - | \$ | 500 |  |  |
| 4221 Gala | \$ | \$ - | \$ | - |  |  |  |  | \$ | - | \$ | - |  |  |
| 4222 Event Registrations | \$ | 4,344 | \$ | 4,438 |  |  |  |  | \$ | - | \$ | - |  |  |
| 4224 Event Donations | \$ | 103 | \$ | 155 |  |  |  |  | \$ | - | \$ | - |  |  |
| 4226 Raffle Ticket Sales | \$ | 978 | \$ | 978 |  |  |  |  | \$ | - | \$ | - |  |  |
| 4228 Fundraising Event Sponsors | \$ | \$ - | \$ | - |  |  |  |  | \$ | 1,500 | \$ | 1,500 |  |  |
| 4230 Special Event Program | \$ | 300 | \$ | 300 |  |  |  |  | \$ | - | \$ | - |  |  |
| 4260 Brick Pavers | \$ | - | \$ | - | \$ | 1,000 |  |  | \$ | 250 | \$ | 375 | \$ | 1,000 |
| Total 4200 Fundraising Income | \$ | 5,725 | \$ | 8,670 | \$ | 26,000 | \$ | 17,330 | \$ | 3,250 | \$ | 4,450 | \$ | 26,000 |
| Expenditures |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5200 Fundraising Expenses |  |  |  |  | \$ | 6,000 |  |  |  |  |  |  | \$ | 6,000 |
| 5201 City License Fees | \$ | - | \$ | - |  |  |  |  | \$ | - | \$ | - |  |  |
| 5210 Gala Expenses | \$ | - | \$ | 1,000 |  |  |  |  | \$ | - | \$ | - |  |  |
| 5212 Raffle Expenses | \$ | - |  |  |  |  |  |  | \$ | - | \$ | - |  |  |
| 5220 Misc Event Expenses | \$ | - | \$ | 5 |  |  |  |  |  |  | \$ | 60 |  |  |
| 5230 Arcada Fundraiser Expense | \$ | - | \$ | - |  |  |  |  | \$ | - | \$ | - |  |  |
| 5260 Brick Pavers Expenses | \$ | - |  |  |  |  |  |  | \$ | - | \$ | 311 |  |  |
| 5270 Raffle Ticket Expenses | \$ | - |  |  |  |  |  |  | \$ | - | \$ | - |  |  |
| Total 5200 Fundraising Expenses |  | \$ | \$ | 1,005 | \$ | 6,000 | \$ | 4,996 | \$ | - | \$ | 371 | \$ | 6,000 |
| Total Expenditures |  | \$ | \$ | 1,005 |  |  |  |  | \$ | - | \$ | 371 | \$ | 20,000 |
| Net Revenue | \$ | 5,725 | \$ | 7,666 | \$ | 20,000 | \$ | 12,334 | \$ | 3,250 | \$ | 4,079 | \$ | 15,921 |

## St. Charles History Museum

## MEMBERSHIP COMMIITTEE: Statement of Activity Comparison

Apr-22


## St. Charles History Museum

## EXECUTIVE COMMIITTEE: Statement of Activity Comparison

Apr-22

## Administration and Operations



Most grants are rotational can't submit 2 years consecutively.


HISTORY MUSEUM

| Gift Shop Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | YTD |
| 2020 | \$466 | \$1,538 | \$442 | \$352 | \$276 | \$1,260 | \$1,123 | \$1,635 | \$776 | \$1,272 | \$811 | \$2,776 | \$12,733 |
| 2021 | \$316 | \$511 | \$1,095 | \$787 | \$1,337 | \$1,568 | \$1,574 | \$1,691 | \$1,161 | \$1,094 | \$561 | \$2,306 | \$15,157 |
| 2022 | \$166 | \$828 | \$446 | \$709 | \$370 |  |  |  |  |  |  |  | \$3,295 |

I. First Quarter Review
A. Gift Shop Sales: $\mathbf{\$ 3 , 2 9 5}$
B. Visitor Count: 311 (about 100 were from St. Patrick's Day Parade - was not able to count every person)
C. Volunteer Hours: 145.5
II. Gift Shop
A. Board Members - PLEASE READ! There are times when the Museum needs some additional staffing/volunteers to help run the gift shop and help customers. We are considering having the Museum open on select Sundays this summer, and that will require some volunteer help. I think it would be a great idea to get every board member "Gift Shop Certified." This would include knowing the product we carry and where we store extras; ringing up people on the cash register; knowing how to open and close the Museum. I can also train on locking up and setting the alarm, but let's just start with gift shop training first. To make this as easy as possible, please contact me individually and schedule a time to get trained. I will be scheduling a regular open-to-the-public volunteer training day in May, but for now I'd like to handle board member training on an individual basis so I can spend more time with each person to make sure everyone knows what to do. We can start this at any time, so just let me know when you would like to get trained.
B. Updates - Sue V. is back from Florida! She came back to the Museum on Saturday. She has placed a reorder for the stuffed foxes we got last year. They sold like crazy (we only have THREE left.) Those will hopefully be here no later than July. They ship from China, so who knows if that's backlogged or not. We are also looking into producing our own postcards from ones we have in our collection. I would also like to debut a new t-shirt this year, as well as re-order our popular ones.

## III. Programs

A. Seeds for Victory program

1. Saturday, May 21st we are inviting kids to come to the Museum and help us plant our garden using seeds from the SCPL Seed Library. Kids will also get to plant their own seeds in little pots, and take home a plant journal to record the process. We are considering planning a follow up program in August when most plants are matured so kids can share their findings. The idea is top teach kids the Victory Garden history in St. Charles, which there is quite a lot of, and also introducing them to gardening and why it's important. Volunteers Needed: If you would like to volunteer and help out for this program, please let me know!

## 2. Clara Barton Program

a) The Clara Barton program presented by Leslie Goddard went splendid! We had a HISTORY MUSEUM HISTORY MUSEUM THE CURIOUS FOX

GIFT SHOP

Executive Directors Report

Lindsay Judd
May 19th, 2022@ 5pm-6pm
smaller group, about 12 people, but it worked out great. As always, Leslie did an outstanding job bringing history to life and everyone who attended absolutely loved it. I am hoping to have her come back again either this fall or next spring. I would love to do her Jackie O program, since JFK once visited St. Charles.
B. Mason Jar Butter - On Saturday, June $11^{\text {th }}$ at 10 am we are hosting a mason jar butter activity for kids.
C. Pickle Palooza Month - July (July $16^{\text {th }}$ event day)

1. We are working on a collaboration with Preservation Partners of the Fox Valley and Steel Beam Theater to bring the history of Pickle Packers International to life. We are still working out the program layout, but so far Steel Beam Theater is doing a radio play about Bill Moore and PPI. I am meeting with PPFV on Thursday to go over what their program is going to be for Sunday, July $17^{\text {th }}$.

## IV. Community Outreach

## A. Fine Arts Walk/ Memorial Day Weekend

1. We are going to be open the entire weekend for Fine Arts Walk and Memorial Day Weekend.
a) Saturday, May $28^{\text {th }}-10$ am we are going to have a walking tour of the Main Street buildings. 11am-5pm we will be open for regular business. Sue will most likely have a sidewalk sale. The whole weekend of the Fine Arts Walk we will have wall art and posters on sale for $10 \%$ off.
b) Sunday, May $29^{\text {th }}$ - repeated activities from Saturday, including the walking tour at 10am. Museum open to public 11-5.
c) Monday, May $30^{\text {th }}$ Memorial Day - I will have the Museum open on Memorial day from 9am -2 pm to try and get some extra business. I will be working both this Sunday and Monday, so therefore I will not be in on Friday and Saturday, June $3^{\text {rd }}$ and $4^{\text {th }}$.
d) If anyone would like to help out and volunteer on any of these days, please let me know! The more the merrier!

## V. Collections Committee

A. We have officially formed a Collections Committee. So far it is myself, Eric and Pat Pretz. We have a couple prospective members who we are going to reach out to. The goal of this committee is to increase the process when accepting/rejecting artifacts into the collection. We are going to meet next on Tuesday, June $28^{\text {th }}$ at 11 am .

## UPCOMING EVENTS \& DATES TO REMEMBER

* Saturday, May $21^{\text {st. }}$ : Victory Garden Program @ 10AM
* Saturday, June 11 ${ }^{\text {th }}$ : Mason Jar Butter Program @ 10AM
* Next Board Meeting: Thursday, June $16{ }^{\text {th }}$ @ 5PM


# Education Committee Report 

MAY 17th, 2022

## SEEDS OF VICTORY

We are ready for a great family workshop this coming Saturday, May 21st 10 am . We will plant a WWII-Era Victory Garden with modern vegetable seeds, share a handout to take home as well as help our attendees plant their own peat pot with heirloom "Inciardi "Paste Tomato seeds given to us by the St. Charles Public Library through their Heirloom Seed Library and first-ever Community Seed Event. Throughout Spring-Summer there will be SCPL-sponsored events including the following:

- A 5/5 Seed Swap
- The Master Gardner Program at the University of Illinois Extension Office Kane County hosted a seedling sale, $5 / 14$ workshops
- Free heirloom seed packets
- 5/23 ZOOM Seed Starting Workshop-register online

In preparation for our 2023 Seeds of Victory Program, we have consulted with an attorney, Mr. Gary Leonard, who is the Judge Advocate legal counsel for the St. Charles Veterans Center. He has helped us to draft a "Request for Limited License" letter to be sent to the offices of the Disney Corporation Corporate Counsel. (See the attached final draft). He advises that the outlook for securing this limited license from Disney for the use of our "Green Thumb Mickey" in printing tshirts is very favorable.

## PICKLE PALOOZA

July will be "Pickle Month" in St. Charles! Our offerings will be:

- A "Progressive Palate of Pickles" promotion with area restaurants. We have created a "punch card" template to encourage people to patronize participating restaurants who will prepare, for a limited time, (one week) a food selection using dill, cucumber and/or pickles. The list of participating venues will be on the back of the card. Cards will be turned-in at the Museum in July, with name/e-mail and we will award prizes to be redeemed at the Museum! Each Committee member is contacting 10 restaurants to participate.
- Friday, July $15^{\text {th }} 7 \mathrm{pm}$ \& Saturday, July $16^{\text {th }} 2$ pm Steel Beam Theater will host a free event: a 1940's-style Radio Play based upon the character of Bill "The Dill" Moore, the promotional genius behind the Pickle Packers International Council, formerly based here in St. Charles. We are partnering with PPI, now based in Washington, D.C. They are providing a brief biography on Moore, who remains a significant (international) figure in the industry, as well as the PPI Mission statement for the theater program. The play will include audience participation with tongue twisters, games and 30 -second commercial "spots" sold for a $\$ 50$ donation to the Museum from area businesses; read by child actors.
- We will introduce our newest Gift Shop item from a local St. Charles company, Brook Crossing. It is the "St. Charles Big Dill" candle! See sample candle for the light scent of fresh Dill. A custom label has been designed featuring the Museum Logo. We will have 2-3 additional scented 8 oz . candles, also, incorporate our glass mason jar mugs with a special limited-edition candle. Our Museum Logo will be printed upon a chipboard die-cut "stopper" sealing the candle with the wick exposed.
- Saturday, July $16^{\text {th }} 10 \mathrm{am}$ is our second annual "We're in a Pickle" pickle tasting and pickling demonstration. It will be held at the Durant House in partnership with Preservation Partners. We will give participants custom pickle stickers.
- IDT Photo is preparing promotional video clips for television and social media use. We are contacting two WGN TV programs to air the clips.


## GRAVE REMINDERS

- Saturday, October $15^{\text {th }}$, we will have ten volunteers (plus child actors provided by Preservation Partners) portraying notable historic figures at North Cemetery, our annual Grave Reminders Tour, co-sponsored by the STC Park District. This year the STC Business Alliance will incorporate our calendar item in the Scarecrow Fest materials.
- Friday October $22^{\text {nd }} 7 \mathrm{pm} \&$ Saturday October $23^{\text {rd }} 2 \mathrm{pm}$, the Steel Beam Theater is again partnering with the Museum with a first time-ever dramatic reenactment of our 10 GR characters ONSTAGE! IDT Photo is providing spooky video of the tombstones and the characters will stand in front of a screen, performing the same roles done in North Cemetery in the comfort of the 50 -seat theater. This ticketed event will benefit the Museum.
- IDT is preparing promotional video clips for television and social media use. We are contacting two WGN TV programs to air the clips.


## Respectfully Submitted by:

Vanessa Bell-LaSota

## Chair

St. Charles History Museum
Education Committee

May $17^{\text {th }}, 2022$

To The Museum Board Members and Staff,

It is with sincere regret that I must step down from my role as Museum Board Trustee, as I no longer have the free time that needs to be made available to attend Board Meetings due to the demands of my new work schedule.

I intend to continue to support the Museum mission in my capacity as Chair of the Education Committee. It has been my pleasure to work with each one of you and I wish the Board all the best!

Sincerely,

Vanessa Bell-LaSota
446 Union Avenue
St. Charles, Il 60174

